



MEDIA KIT

Ella's Umbrella

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Ella's Umbrella



ABOUT THE AUTHOR

Short Bio

Courtney Shannon Strand is the PNWA.org award winning author of “Ella’s Umbrella,” an early learning picture book for children ages 3-7. She is a writer, editor, and creative thinker who has a knack for writing catchy jingles for children. Kicky Cane Press publishes her books. She has a Bachelor’s degree in Journalism and a Master’s degree in Marketing and Communications. She lives in the beautiful Pacific Northwest where you’ll find her twirling her favorite umbrella.

Long Bio

Courtney Shannon Strand is the PNWA.org award winning author of “Ella’s Umbrella,” an early learning picture book for children ages 3-7. She is a writer, editor, and creative thinker who has a knack for writing catchy jingles for children. Kicky Cane Press publishes her books. Courtney has two more picture books set to release in 2021 and 2022.

She has a Bachelor's degree in Journalism and has worked for About.com, AOL City's Best, and Martingale Books. She also has a Master's degree in Marketing Communications where she has consulted for several companies. Her life motto is Character Matters.

Courtney grew up in "Big Sky Country" Montana and now lives and works by the Pacific Ocean in the beautiful Pacific Northwest in Washington State with her husband, Jeff, where you’ll find her twirling her favorite umbrella. She spends her free time at local bookstores and libraries and reading books in her backyard writing cottage.



Ella's Umbrella

Written by Courtney Shannon Strand

Illustrated by Jennica Lounsbury

Publication date: January 22, 2020

Page count: 32 pages

WHERE TO BUY

INDIE
BOUND 
amazon 

BARNES & NOBLE
goodreads



Ella listens to the rain *drip dribble drop.*

While others stay indoors, Ella hustles outside with her new umbrella and listens to the rain fall a cappella. Join Ella on her jazzy journey through the rain as she explores all the interesting sounds a puddle-filled rainstorm has to offer.

First place winner of the PNWA.org children's book writing contest!



About the Author:

Courtney Shannon Strand is the PNWA.org first place winning author for her children's book *Ella's Umbrella*. She lives with her husband, Jeff, in the Pacific Northwest where you'll find her spinning her favorite umbrella on rainy days. This is her first picture book. Find her on social @CourtStrand | #EllasUmbrella. Visit her online at courtneyshannonstrand.com.



About the Illustrator:

Jennica Lounsbury is an illustrator, painter, and fun things maker living in Toronto with her family and cats. She has illustrated several books for children as well as many other lovely projects for online and print! See more of her work @Jennica.Lou. Visit her site at jennicalounsbury.com.

PNWA.ORG AWARD WINNER

PRESS RELEASE



DIGITAL JOURNAL

5-STAR REVIEW



BOOK EXCERPT

Ella listens to the rain...drip, dribble, drop.
A drum on a windowpane...drop, dribble, plop.



Ella's Umbrella Book Trailer



Ella's Umbrella Book Details

ISBNs:

978-1734278903 | hardcover | \$18.99

978-1734278910 | paperback | \$9.99

9781734278927 | eBook | \$4.99

Genre/subgenre:

JUVENILE FICTION / General

JUVENILE FICTION / Concepts / Words

JUVENILE FICTION / Stories in Verse (Poetry)

Ella's Umbrella Blog Posts



JANUARY 22, 2020 - CHILDREN'S BOOKS - PICTURE BOOKS
Ella's Umbrella Available Now

Where to Buy: The day is finally here! My award-winning first ...



DECEMBER 11, 2019 - CHILDREN'S BOOKS - FREE COLORING PAGES
Free Ella's Umbrella Coloring Page

For fans of my new picture book 'Ella's Umbrella' enjoy ...

FAQs

Who are your favorite writers?

My favorite authors for kids are E.B. White, Shel Silverstein, Mem Fox, Doreen Cronin, Aaron Reynolds, and Gary Paulsen. My favorite authors for adults include Bill Bryson, David Sedaris, Jeannette Walls, Marjane Satrapi, and Craig Thompson.

Where do you get your ideas?

I've been known to keep a pen and pencil on my nightstand to write down ideas that pop in my head when I wake up from sleeping.

Do you have more books coming out?

Yes! I have two more books set to release in 2021 and 2022.

What do you do for fun?

I'm an athlete, I enjoy trail running, hiking, biking, rock climbing, and playing tennis. And of course, I read books in my spare time in my backyard writing cottage.

I love the character Ella will there be a doll or swag?

Yes, my Ella doll makes an appearance at author readings. I also offer a free coloring page for download on my website. I offer free bookmarks and stickers too.

CONTACT ME

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@CourtStrand | #EllasUmbrella



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