



MEDIA KIT

Roundup Rodeo

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Roundup Rodeo



ABOUT THE AUTHOR

Short Bio

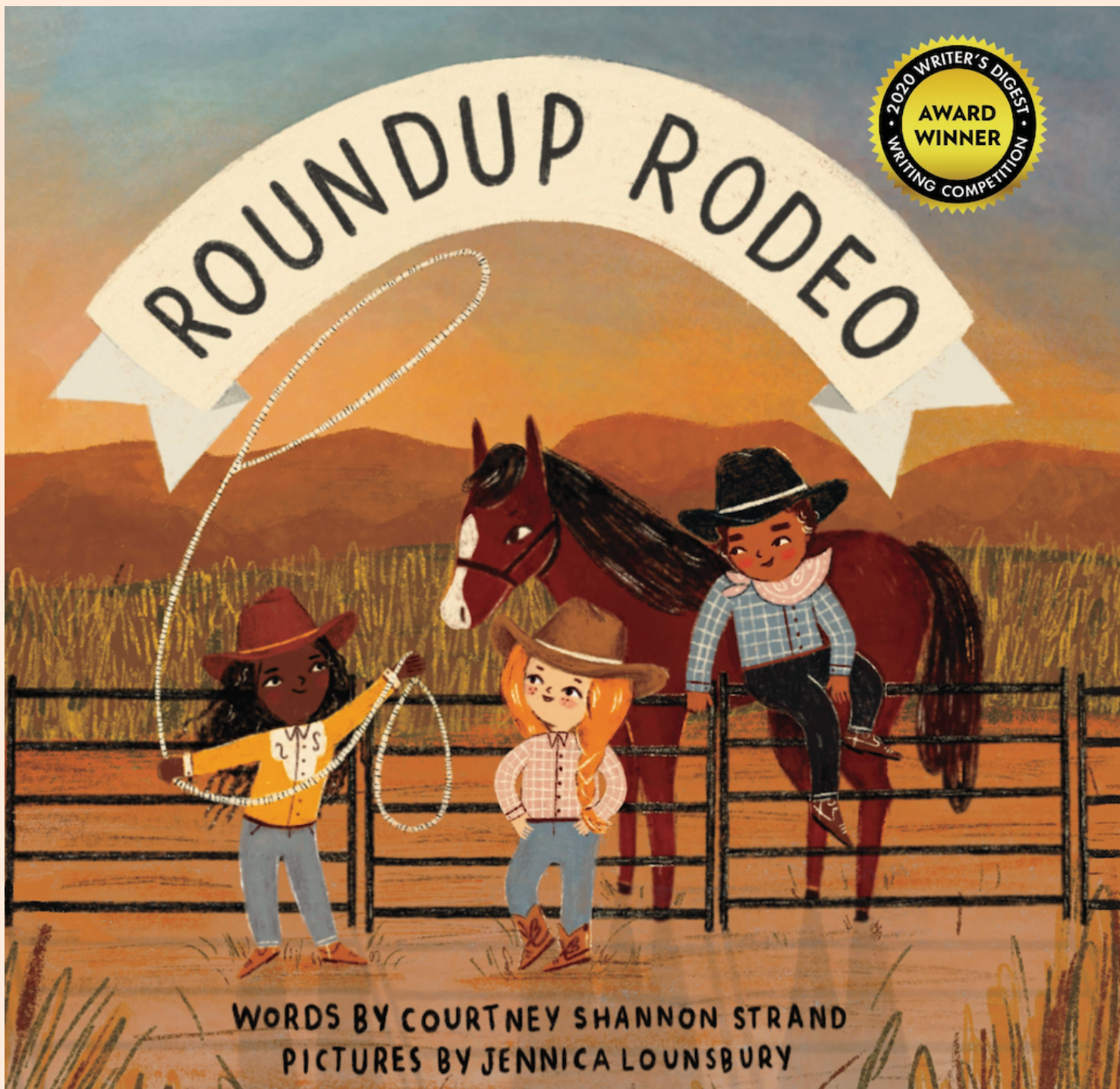
Courtney Shannon Strand is the award-winning author of "Roundup Rodeo" and "Ella's Umbrella" for ages 3-7. She is a writer, editor, and creative thinker who has a knack for writing catchy jingles for children. Kicky Cane Press publishes her books. She has a Bachelor's degree in Journalism and a Master's degree in Marketing and Communications. She lives in the beautiful Pacific Northwest.

Long Bio

Courtney Shannon Strand is the award-winning author of "Roundup Rodeo" and "Ella's Umbrella" for ages 3-7. She is a writer, editor, and creative thinker who has a knack for writing catchy jingles for children. Kicky Cane Press publishes her books. Courtney has another picture book titled "Hollyhock Hill" set to release in 2022.

She has a Bachelor's degree in Journalism and has worked for About.com, AOL City's Best, and Martingale Books. She also has a Master's degree in Marketing Communications where she has consulted for several companies. Her life motto is Character Matters.

Courtney grew up in "Big Sky Country" Montana and now lives and works by the Pacific Ocean in the beautiful Pacific Northwest in Washington State with her husband, Jeff, where you'll find her spending her free time at local bookstores and libraries and writing and reading books in her backyard writing cottage.



Roundup Rodeo

Written by Courtney Shannon Strand

Illustrated by Jennica Lounsbury

Publication date: May 22, 2021

Page count: 32 pages

WHERE TO BUY

INDIE
BOUND 

amazon 

BARNES & NOBLE

goodreads

For rodeo-loving readers, this award-winning poetic western explores the outdoor rodeo featuring a frolicking red-nosed clown, brave cowgirls, and fierce cowboys competing in rodeo events.

Winner of the Writer's Digest award!



Courtney Shannon Strand is the award-winning children's book author of "RoundUp Rodeo," (2021) and "Ella's Umbrella," (2020). She grew up watching rodeos every summer in Montana. Her family brand is the Lazy A. She now lives in the Pacific Northwest with her husband. Find her on social @CourtStrand | #RoundupRodeo. Visit her online at courtneyshannonstrand.com.



Jennica Lounsbury is a children's book illustrator who knows several charming horses. She likes to draw animals and people and people engaging with animals. She has illustrated several books for children, including her previous collaboration with the author on the award-winning "Ella's Umbrella." Find her on social @jennica.lou and visit her online at jennicalounsbury.com.



WRITER'S DIGEST AWARD WINNER!

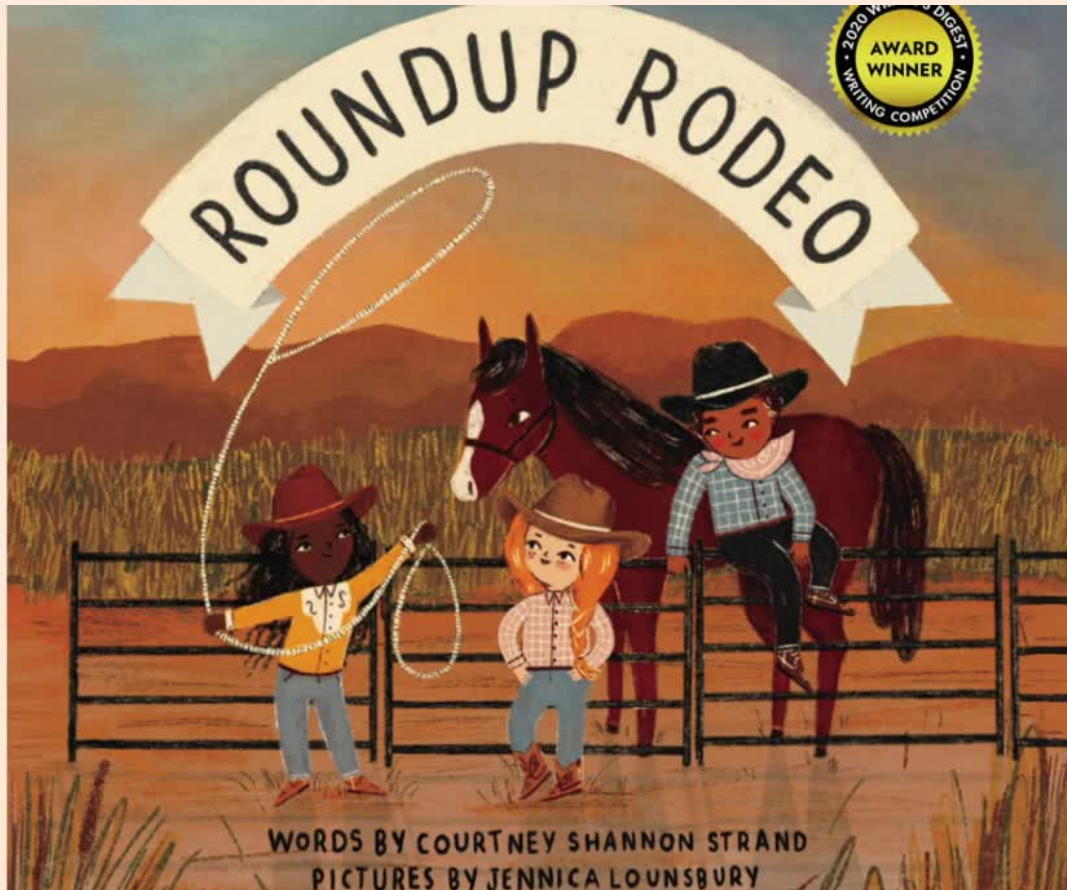


BOOK EXCERPT

Roundup the herds and broncos, it's time to rodeo!



Roundup Rodeo Book Trailer



Roundup Rodeo Book Details

ISBNs:

978-1-7342789-3-4 | hardcover | \$17.99

978-1-7342789-4-1 | paperback | \$8.99

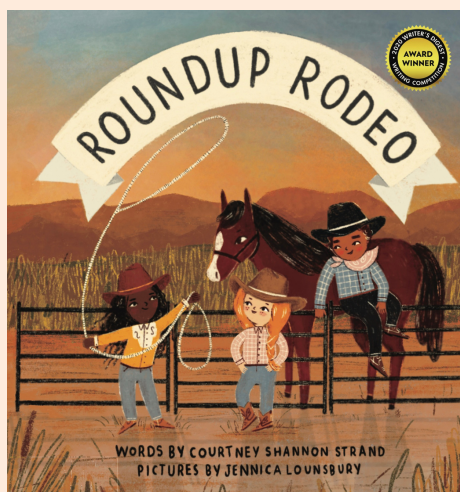
Genre/subgenre:

JUVENILE FICTION / Lifestyles / Country Life

JUVENILE FICTION / Sports & Recreation / Equestrian

JUVENILE FICTION / Westerns

Roundup Rodeo Blog Posts



FAQs

Who are your favorite writers?

My favorite authors for kids are E.B. White, Shel Silverstein, Mem Fox, Doreen Cronin, Aaron Reynolds, and Gary Paulsen. My favorite authors for adults include Bill Bryson, David Sedaris, Jeannette Walls, Marjane Satrapi, and Craig Thompson.

Where do you get your ideas?

I've been known to keep a pen and pencil on my nightstand to write down ideas that pop in my head when I wake up from sleeping.

Do you have more books coming out?

Yes! I have another picture book titled "Hollyhock Hill" coming in 2022.

What do you do for fun?

I'm an athlete, I enjoy trail running, hiking, biking, rock climbing, and playing tennis. And of course, I read books in my spare time in my backyard writing cottage.

I love the character rodeo clown will there be a doll or swag?

Yes, the rodeo clown doll makes an appearance at author readings. I also offer a free coloring page for download on my website. I offer free bookmarks and stickers too.

CONTACT ME

Courtney Shannon Strand

206.992.9259

courtneyshannonstrand@gmail.com

Courtneyshannonstrand.com

@CourtStrand | #RoundupRodeo #EllasUmbrella



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